

Tradición que Inspira, Innovación que Transforma

15, 16 y 17
de Enero
en Lima

2026 

XXIX

CONGRESO INTERAMERICANO DE
EDUCACIÓN CATÓLICA

www.congresociec.com

DE LA VISIÓN, AL LIDERAZGO:
Liderar la escuela de mañana.

CARLA OLMIERI





¡Sigamos la conversación!

CARLA OLIVIERI

CEO
AKTIVA, CENTRO DE ALTO DESEMPEÑO



@carla_olivieri



@carla-olivieri



@carlaolivierib

¿Quién es Carla Olivier?



100%

3%



**“Lo más difícil que te
tocará liderar, es a tí
mismo.”**

Carla Olivieri



TIME LAPSE



TIME LAPSE



FAMILY DREAM HOMES CRUMBLE INTO NIGHTMARES

NIGHTLY
NEWS





ÉXITO





- **Triunfo**
- **Fama**
- **Victoria**
- **Ingresos**
- **Consumo**
- **Status**
- **Felicidad**
- **Fama**



¿Cómo nos sentimos con el éxito?

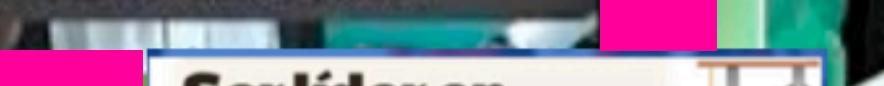


A photograph of Carla Olivieri, a woman with long dark hair, wearing a red blazer over a black top. She is standing in front of a large greenhouse filled with various plants. The background shows the interior of a modern building with glass walls.

TOP 10	CEO	DIGITAL	PERÚ	RANKING REFERENTES	PRESENCIA Y CONTENIDO EN INTERNET	Café Taipa	Café Taipa		
RANKING REFERENTES									
1	Inés Temple	CEO	LHH BBW Perú y LHH Chile	17.55	2	Mariana Rodríguez	Presidenta	GDR 2020	16.50
3	Javier Calvo-Pérez	Cofundador	stlife	16.06	4	Luciana Olivares	CEO	Best	15.30
5	Cristina Quiñones	Fundadora & CEO	Consumer Truth	14.63	6	Liliana Alvarado	Directora	Escuela de Postgrado UTP	14.54
7	Carla Olivieri	CEO	USA	13.54	8	Daniel Falcón	CEO	NED Consulting	11.31
9	Urpi Tornado	CEO	Datum Internacional	5.28	10	Marlene Molero	Cofundadora & CEO	Gender Lab	5.12



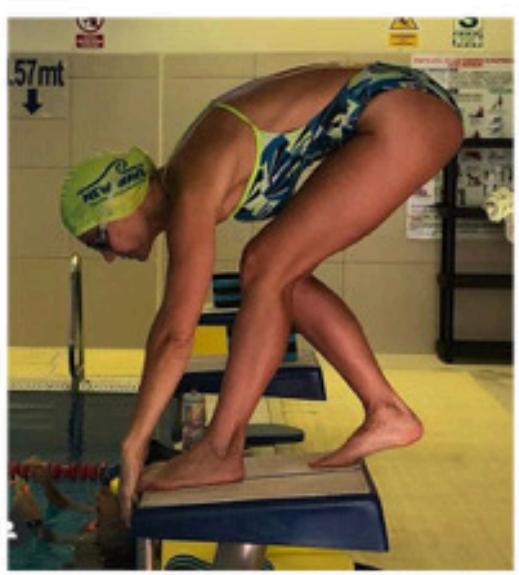
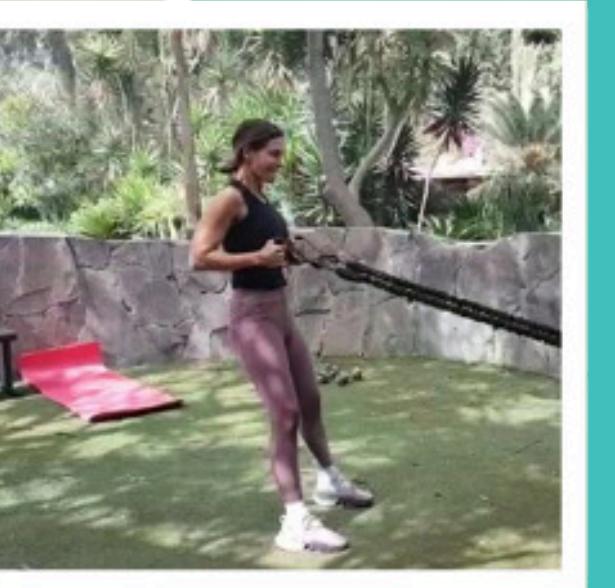
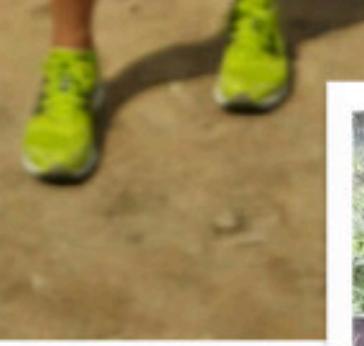
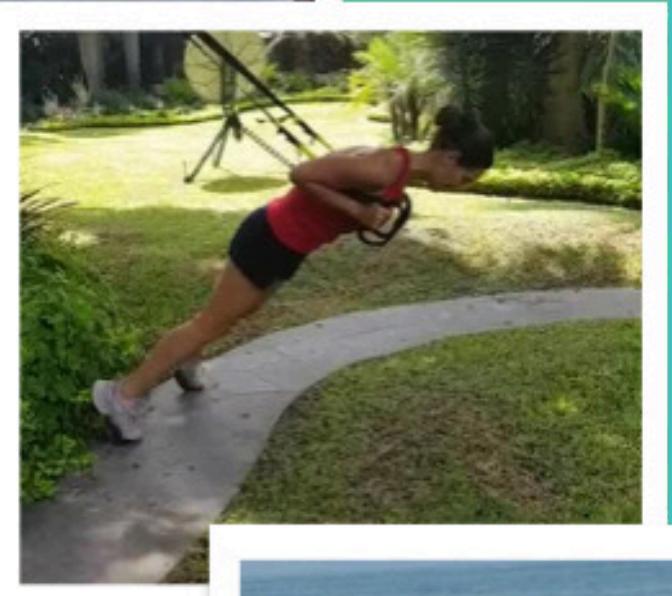
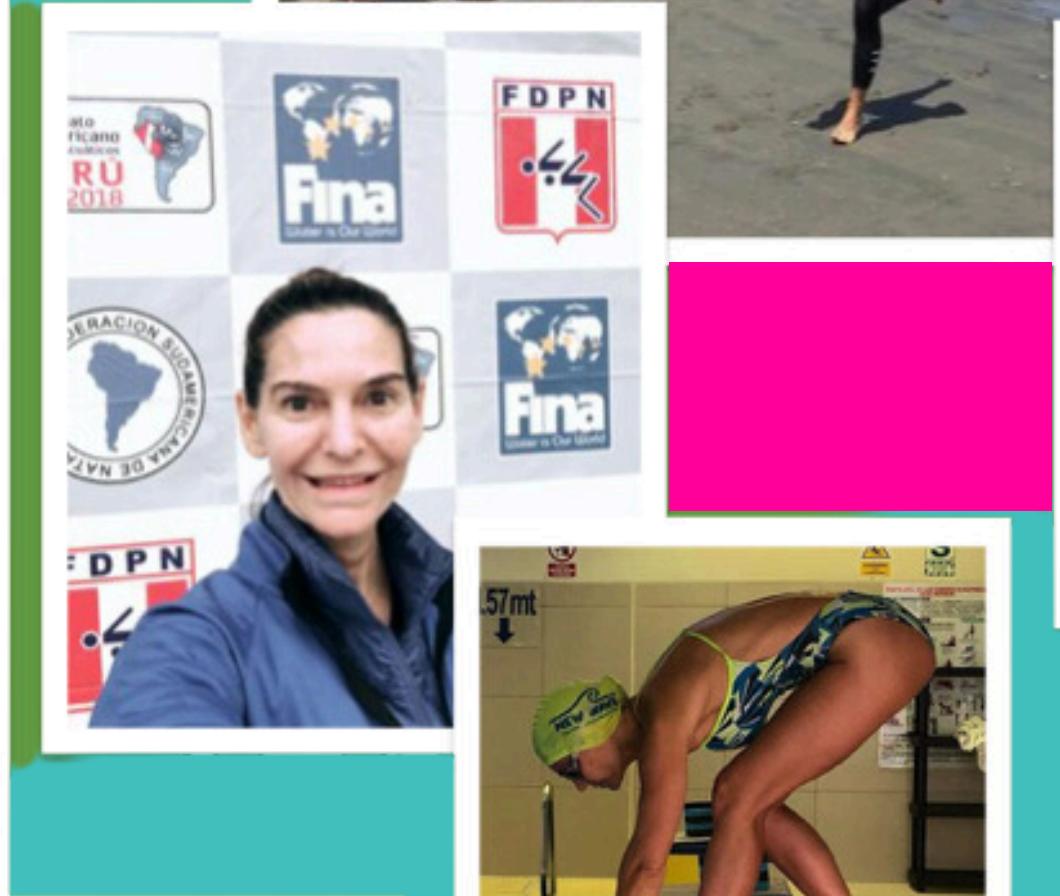
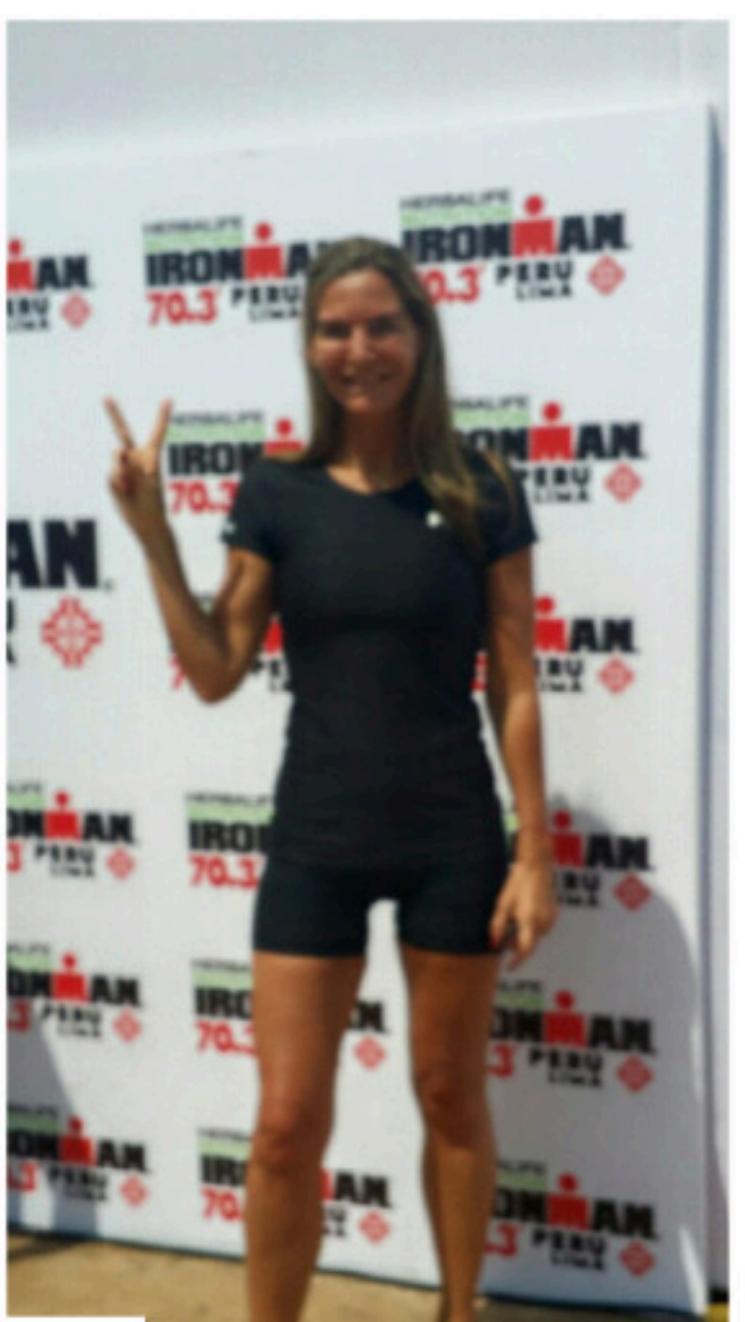
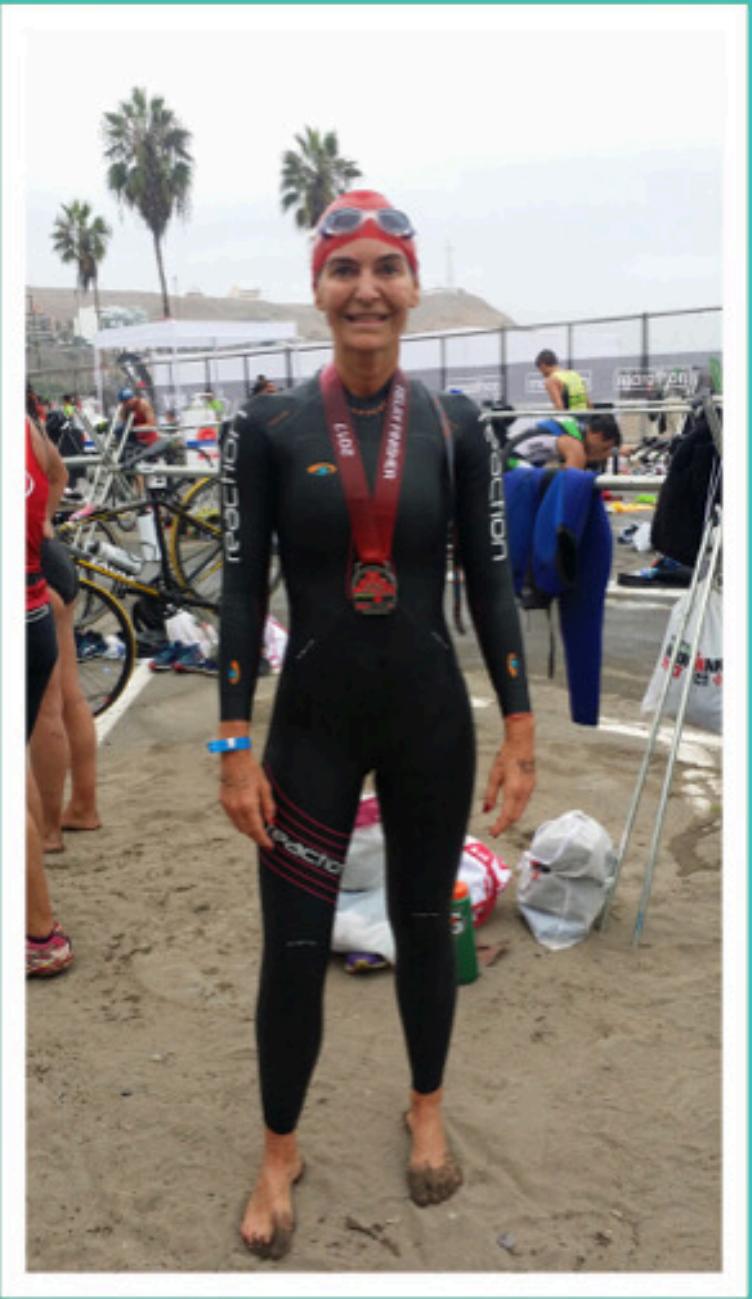
The image shows the cover of the magazine 'Somos'. The title 'Somos' is written in large, bold, blue letters at the top. Below it, there's a small black box containing the word 'El Comercio'. Underneath the title, there's some smaller text: 'Revista Somos | ISSN 1668-0713 | N° 1.713 | Periodico perteneciente al Grupo El Comercio'. To the left of the main title, there's a portrait photo of a man in a suit and tie. The central focus is a woman with long dark hair, wearing a dark athletic outfit, running towards the right on a sandy beach. The background shows the ocean and a clear sky. On the right side of the cover, there's a vertical column of text: 'CARLA OLMERI', 'EMPEZÓ LA CARRERA', 'Somosmail.com', and 'Lunes 10 de mayo'. At the bottom left, there's a short article snippet in Spanish.



Ser líder en tiempos de crisis

Presentamos el TOP CEO Digital Perú 2021





DIVORCIO



#CambiandoElAire

MIRADAS QUE

TEDx
lima



**“El liderazgo se
construye de adentro
hacia afuera; no al
revés.”**

Carla Olivieri

PASO 1

**Tomar la decisión
de ser feliz.**



**“La felicidad no viene
por delivery”**

Carla Olivieri



PASO 2

Ilusión







ILUSIÓN



¿Qué
produce
ilusión?

SIGNIFICADO





A “Modo Significado”

De “Modo Funcional”





AUTORIDADES

Acompaño a los estudiantes a hacer realidad su sueño profesional



SÉ ORIGINAL
Y CREATIVO
NO SEAS UN COPIADOR.



**“Invierte la ecuación:
El éxito no trae
felicidad. La felicidad
te trae el éxito.”**

Carla Olivieri

5

ALIADOS CLAVE

para una mentalidad que
transforma

ALIADO #1
para una mentalidad que
transforma

A black woman with curly hair is laughing heartily, her mouth wide open showing her teeth. She is wearing a dark grey button-down shirt over a brown and white striped sweater. Her right hand is raised in a fist, and her left hand is touching her ear. The background is a solid teal color. Overlaid on the bottom half of the image is the word "ILLUSION" in large, bold, pink capital letters.

ILLUSION



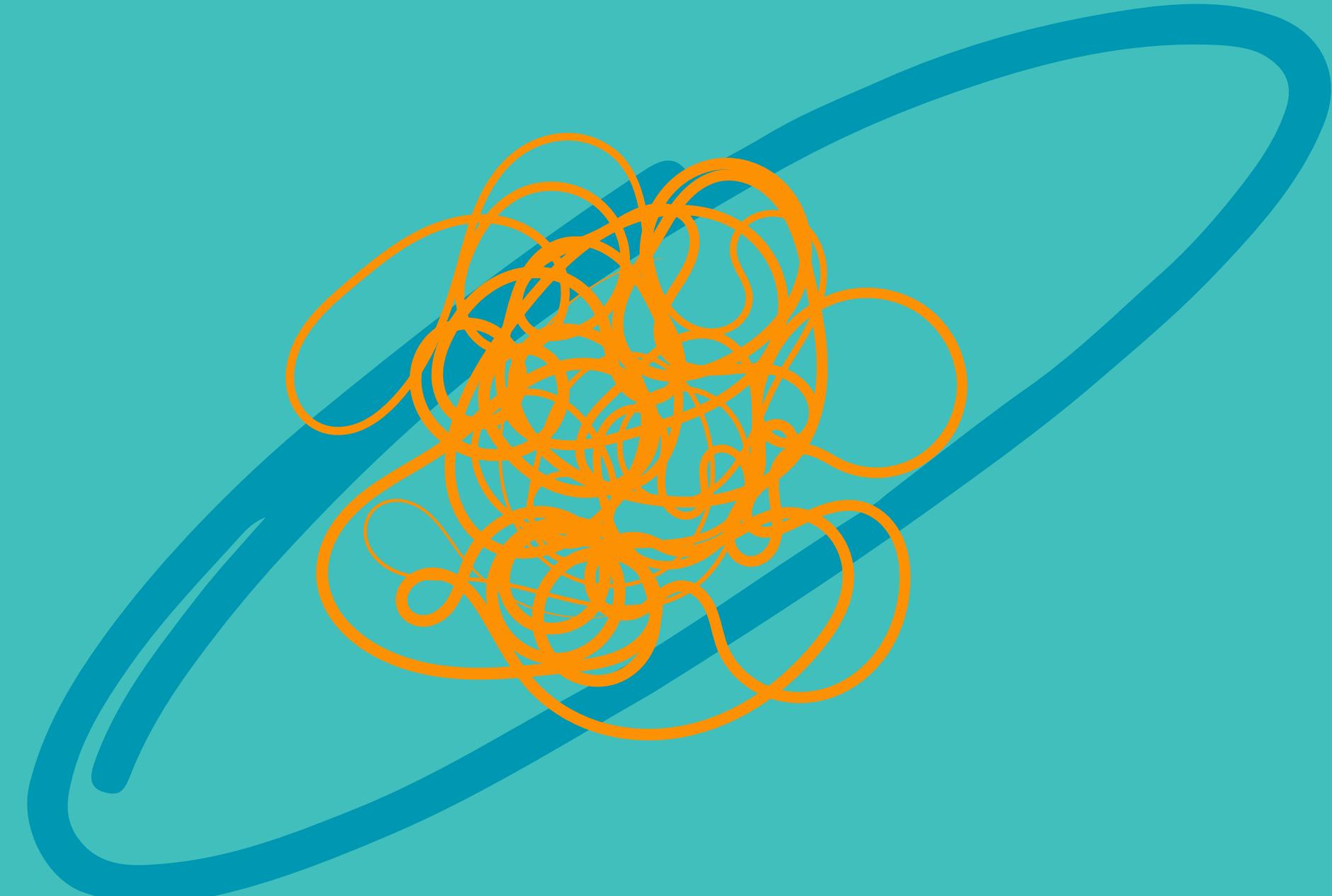
**Auto
Motivación**



Sueños



Capacidades



A stylized icon of a human head profile facing right. Inside the head are two circular shapes resembling eyes and a lit lightbulb with a lightning bolt symbol, symbolizing thought and knowledge. The word "Capacidades" is written in a large, white, cursive font below the head icon.

Capacidades



Sueños



Destabo mi
potencial

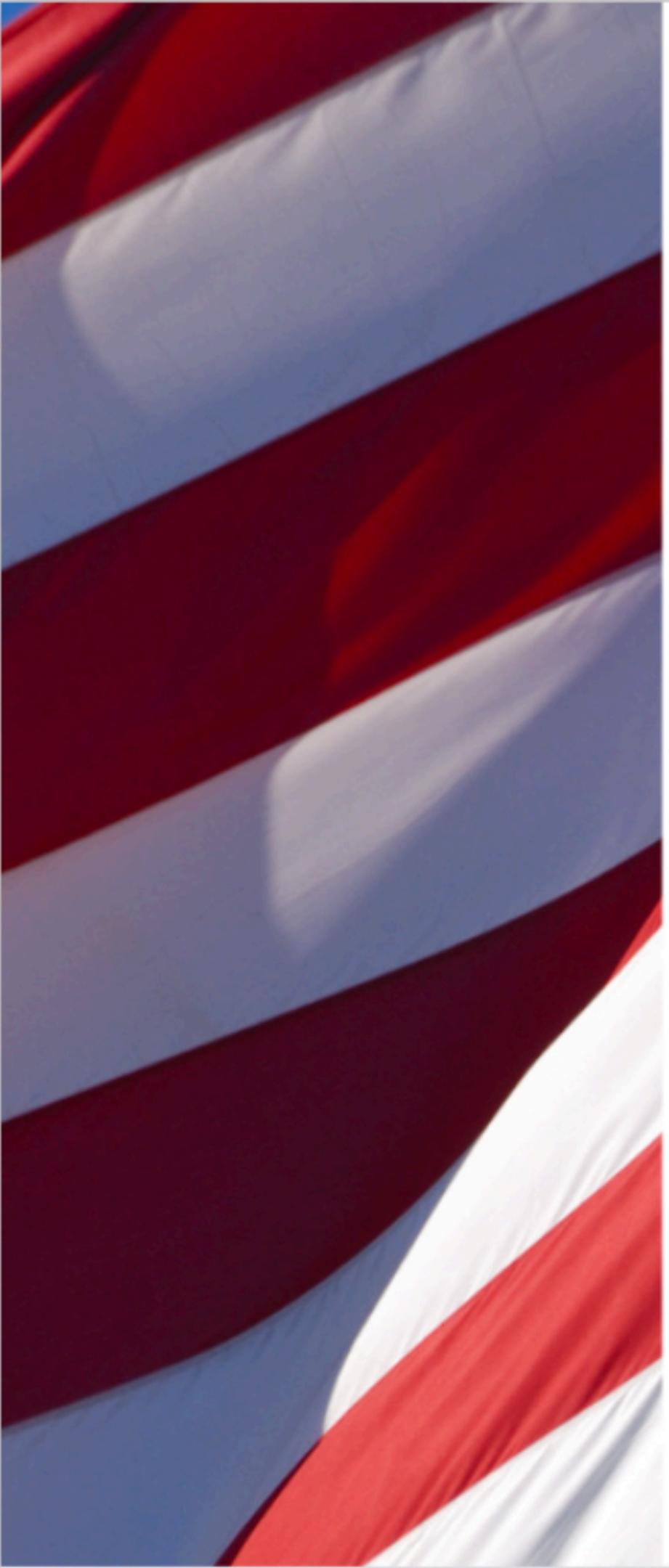
Capacidades

Sueños



Nunca te creas
un producto
terminado.





Noah Lyles, OLY ✅ 🇺🇸

@LylesNoah

I have Asthma, allergies, dyslexia, ADD, anxiety, and Depression.
But I will tell you that what you have does not define what you can become.
Why Not You!







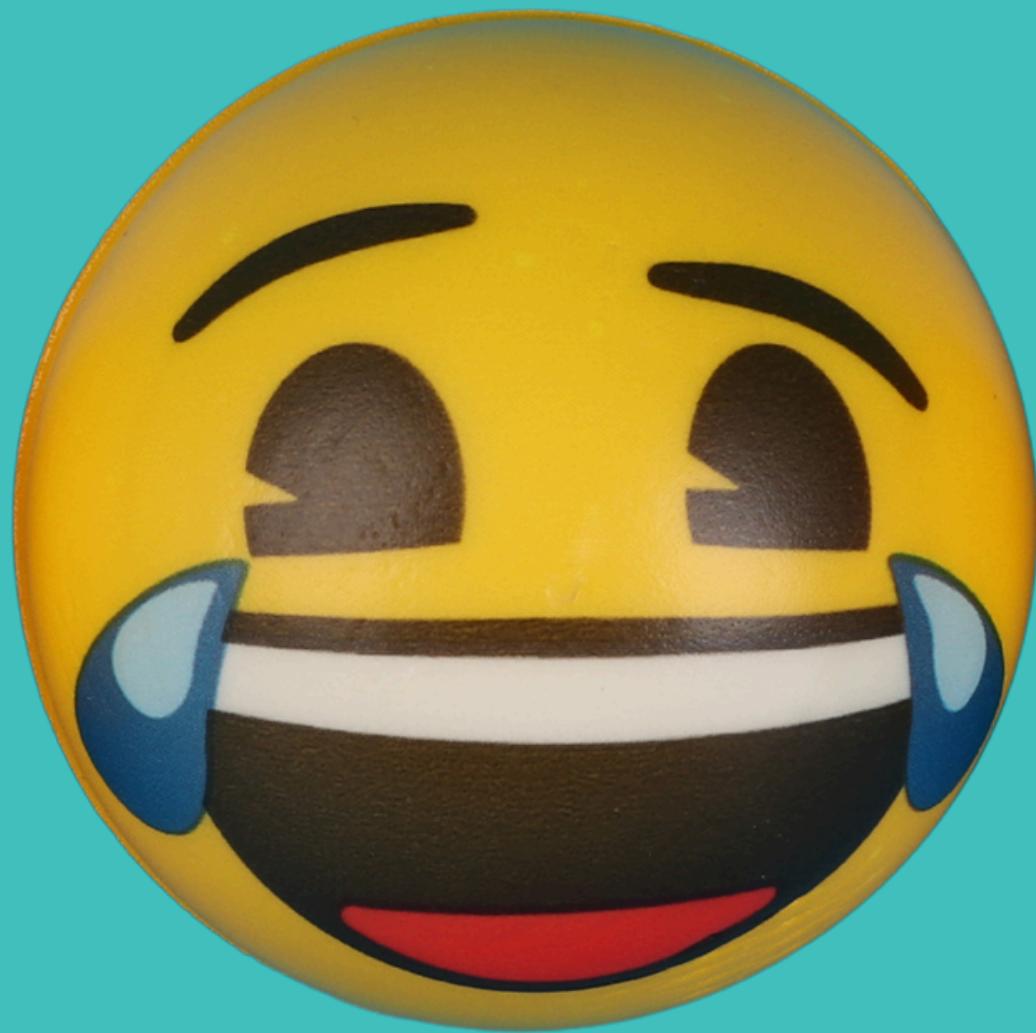


¡Por qué
lo hicieron?

¡LOS EMOCIONÉ!



Gerente general de tus emociones.





“El líder sueña en grande, mantiene el sueño vivo y se encarga de que las cosas sucedan.”

Carla Olivieri

A close-up, low-angle shot of a person's hands tying the laces of a grey and red running shoe. The person is wearing a dark long-sleeved shirt and light blue jeans. They are seated on a weathered wooden bench. In the background, there are green trees and a bright sky. To the right of the bench, a bright orange water bottle stands upright.

PRACTICAR UN DEPORTE



DESAFIAR MENTES

ALIADO #2

para una mentalidad que transforma



55

55

63

55



Mirémonos
diferente



**“Los pensamientos
negativos son el peaje
de tu mente.”**

Carla Olivieri



“Para lograr cosas increíbles, tienes que aprender a mirarte y creerte increíble.”

Carla Olivieri

**Suena fácil, pero
no lo es.**





Escribe cualidades y fortalezas tuyas.

El autoconocimiento,
es la base de la
**Musculatura
Mental**



Super Poderes



ALIADO #3

para una mentalidad que transforma

A photograph of a man in a gym, standing in front of a large mirror. He is wearing a teal t-shirt and is smiling while giving himself a high-five with his right hand. The gym background includes exercise equipment and windows. The word "Auto-Confianza" is overlaid in large, bold, pink letters.

Auto-Confianza



55 55 55 55 55

55

55



AUTO-CONFIANZA

Tener la eterna pre-disposición a intentar.

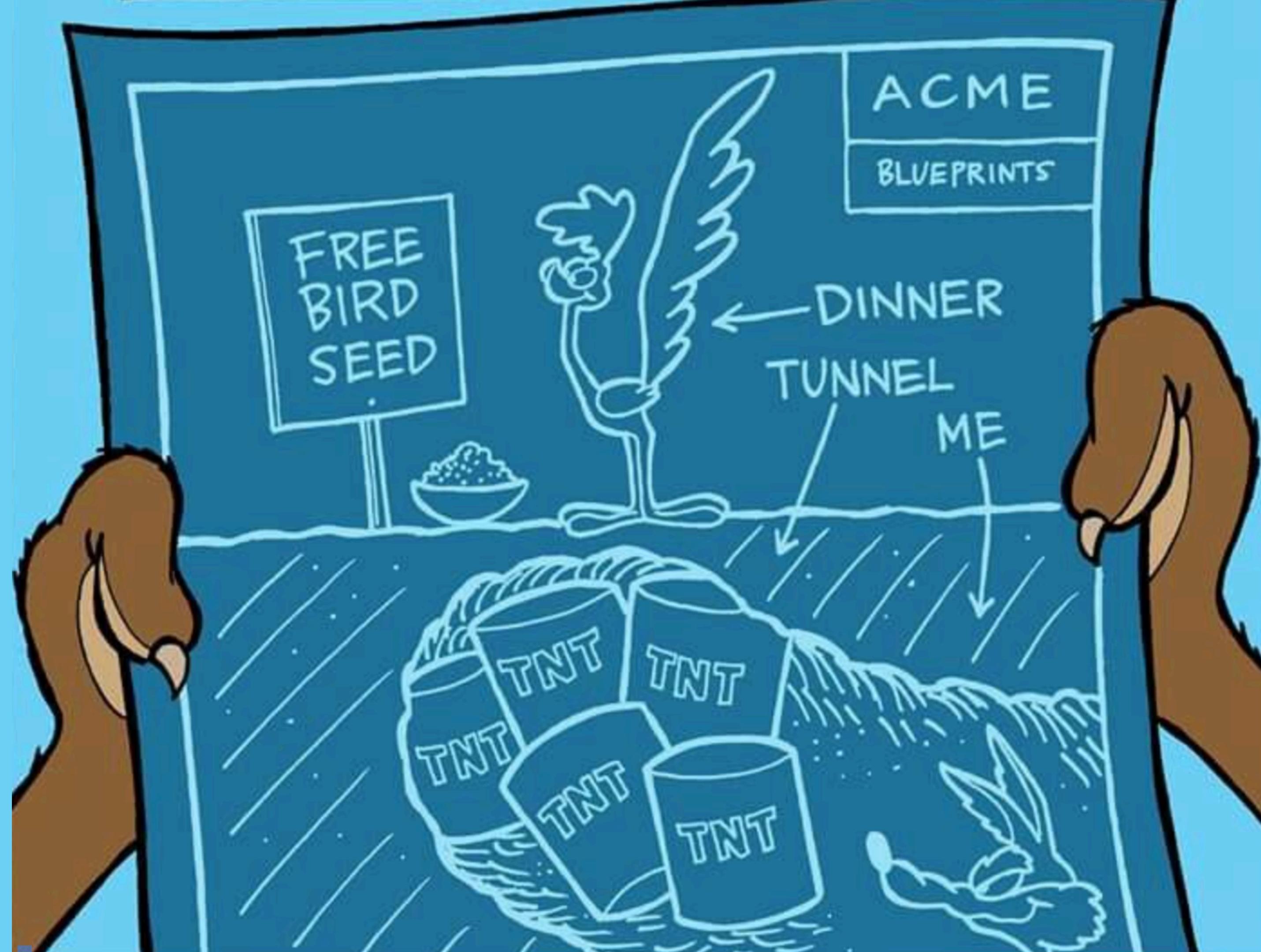


ALIADO #4

para una mentalidad que transforma







FREE
BIRD
SEED

ACME
BLUEPRINTS

DINNER
TUNNEL

ME

TNT

TNT

TNT

TNT



MENTALIDAD DE COYOTE:

“Las personas no nos hacemos fuertes necesariamente por nuestros logros.

Nos hacemos fuertes por nuestras caídas y errores. .”

Carla Olivieri



“Un error no te define.”

Carla Olivieri

ALIADO #5

para una mentalidad que transforma

D



I



A

DISCPLINA



Qué promesas voy a cumplir.
Ganar pequeñas batallas.



La disciplina es libertad



AM



A black pickup truck is shown from a low angle, driving through a deep, muddy puddle. The truck's front left wheel is partially submerged, and mud is splashing up around it. The background consists of a dense forest of green trees under a clear blue sky.

Gracias a la disciplina,
he convertido amíamente,
en una
MENTE 4x4

5

ALIADOS CLAVE

para una mentalidad que
transforma

1. Auto-motivación
2. Musculatura mental
3. Auto-confianza
4. Mentalidad de coyote
5. Disciplina



“Impacto mi vida;
impacto mi escuela.”

Carla Olivieri

A professional woman with blonde hair, wearing a grey blazer over a white shirt, sits at a wooden desk. She has her hand resting on her chin and is looking directly at the camera with a thoughtful expression. On her left wrist is a black Apple Watch, and she wears a large black ring on her middle finger. A pair of glasses rests on the keyboard of an open laptop. In the background, there's a brick wall and a wooden shelf.

CEO
DE TU VIDA

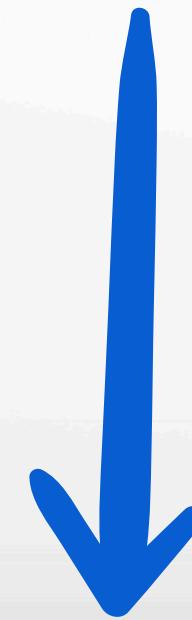


**"Eso mismo que te
tumba, es lo mismo
que te hará volar"**

El Ratóncito Timoteo



DE LA
INSPIRACIÓN



TRANSFORMACIÓN





DE LA INSPIRACIÓN

TAREA:

Define el pequeño cambio con el que iniciaras tu transformación

TRANSFORMACIÓN



¡GRACIAS!

CARLA OLIVIERI

CEO
AKTIVA, CENTRO DE ALTO DESEMPEÑO



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@carla-olivieri



@carlaolivierib